

# PARKER'S PRODUCTION

## Photography

### Intro:

Photography is a powerful and versatile medium, acting as a beacon that brings a multitude of narratives and emotions to life. Each photograph tells a unique story, shaped by elements such as depth of field, exposure, focus, and composition. When these aspects harmonise, they convey a compelling message. “Parker’s Production” invites delegates to tap into this storytelling potential and showcase their mastery of photographic techniques.

“Parker’s Production” features two dynamic rounds, both evaluated collectively. In the first round, delegates will choose a random number that will unveil a word, igniting their creativity as they capture photographs inspired by its meaning and their interpretation of it. In the second round, delegates will be presented with 3-4 instrumental sound clips in which they will interpret the emotions evoked by the music into their photography as they visualise the audio experience.

### Round 1

Time: Entirety of day one, till next round.

Delegate Cap: 5

Elimination: none

#### Round Details

The round will kick off early on Day 1. Following a brief introduction and overview lasting about 15 minutes, delegates will receive different words, each drawn from iconic literary works. These words will be assigned through an exciting Wheel Spin, adding an element of chance to the creative process. All words will be revealed on the day of the event.

They will also be required to explain how they incorporated these elements into their work, highlighting their creative process and interpretation.

Delegates are to take all photos on campus. They may use any props they want; however, we will not be providing any props. Delegates must take at least 3 photos and a maximum of 6 photos are allowed. No plagiarism will be tolerated.

Delegates are allowed to edit their photos i.e colour grading, masking, overlaying, blending images. Extreme levels of photo manipulation are **NOT** allowed. Usage of AI in any image is **NOT** allowed

Judging Criteria for Round 1:

- Portrayal of the Word (10 marks): Judges will evaluate how effectively delegates convey their allotted word through their photographs, capturing its essence and meaning.
- Image Quality (10 marks): Image quality is a crucial aspect, focusing on sharpness, clarity, and overall visual fidelity. High-quality images enhance the viewer's experience.
- Originality (5 marks): Originality is essential, encouraging participants to present innovative perspectives and unique storytelling. Creativity and distinctiveness are key in this round.
- Use of Photographic Techniques (15 marks): Delegates will be assessed on the effectiveness of their photographic techniques, including composition and the rule of thirds, and how these elements enhance their images.
- Editing (10 marks): This criterion evaluates how well delegates have edited their images to convey their interpretation of the word more effectively.

Total: 50 marks

## Round 2

Time: Entirety of day two, till 12 pm day 3.

Delegate Cap: 5

Elimination: none

The round will commence early on Day 2. Delegates will listen to a selection of 3-4 instrumental sound clips, each designed to evoke specific emotions. They will then interpret these feelings and translate them into visual narratives through their photography, capturing the essence of the audio experience.

Delegates will be tasked with creating a minimum of **three** and a maximum of **six** images, translating the emotions inspired by the sound clips into their photographs.

They will also be required to explain how they incorporated these elements into their work, highlighting their creative process and interpretation.

Delegates are to take all photos on campus. They may use any props they want; however, we will not be providing any props. Delegates must take at least 3 photos and a maximum of 6 photos are allowed. No plagiarism will be tolerated.

Delegates are allowed to edit their photos i.e colour grading, masking, overlaying, blending images. Extreme levels of photo manipulation are **NOT** allowed. Usage of AI in any image is **NOT** allowed

Judging Criteria for Round 2:

- Originality (5 marks): Originality is a crucial aspect, encouraging participants to present innovative perspectives and unique storytelling. The creativity and distinctiveness of each photograph will significantly influence this evaluation.
- Homage to Original Sound (10 marks): Judges will assess how effectively delegates have integrated the identified emotional elements from the sound clips into their images, capturing the essence of the audio.
- Use of Photographic Techniques (15 marks): Delegates will be evaluated on their application of photographic techniques, such as composition and the rule of thirds, and how effectively these enhance their photos.
- Editing (10 marks): This criterion focuses on the quality of editing, evaluating how well delegates have refined their images to better convey their interpretation of the sound.

Total: 40 marks